

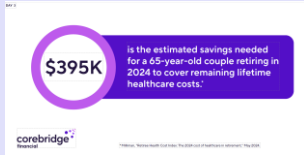




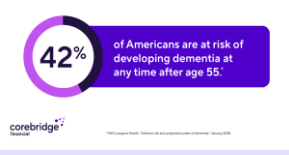



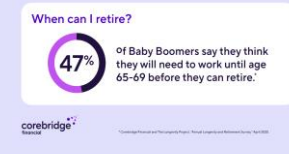

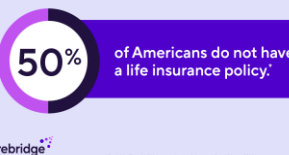

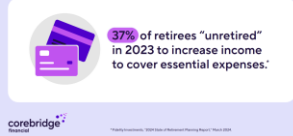
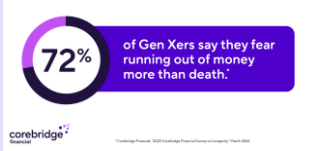
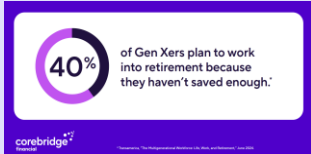
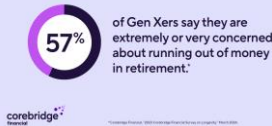




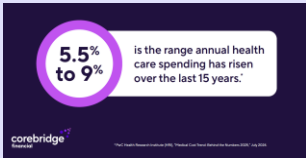

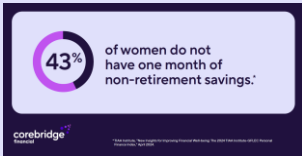

Notes: Check with your compliance department before sending any message. Just copy and paste!

DATE	PROSPECTING	THUMBNAIL	RECRUITING
Day 1	Build financial protection around your life's major milestones with life insurance. #lifeinsurance https://tinyurl.com/2p8r2zju	 https://tinyurl.com/2p8r2zju	Help your clients build financial protection around life's major milestones with life insurance. #lifeinsurance https://tinyurl.com/2p8r2zju
Day 2	Got dreams? Life insurance can help protect them! #lifeinsurance https://tinyurl.com/4rn92ud8	 https://tinyurl.com/4rn92ud8	Help protect your clients' dreams with life insurance. #lifesinsurance https://tinyurl.com/4rn92ud8
Day 3	Are you putting enough away for retirement? #lifeinsurancecanhelp https://tinyurl.com/mr3wrzp8	 https://tinyurl.com/mr3wrzp8	Are your clients putting enough away for retirement? #lifeinsurancecanhelp https://tinyurl.com/mr3wrzp8
Day 4	Taking the time to mourn is natural; anguishing over bills is not. #lifeinsurance https://tinyurl.com/4pj86m2h	 https://tinyurl.com/4pj86m2h	Taking the time to mourn is natural; anguishing over bills is not. #lifeinsurance https://tinyurl.com/4pj86m2h
Day 5	Do you have a "plan B"? Today's life insurance is more than just a death benefit. #lifeinsurance https://tinyurl.com/2y9ahfy5	 https://tinyurl.com/2y9ahfy5	Do your clients have a "plan B"? Today's life insurance is more than just a death benefit. #lifeinsurance https://tinyurl.com/2y9ahfy5
Day 6	Life insurance is cheaper than you think! #lifeinsurance https://tinyurl.com/bdz2kw8m	 https://tinyurl.com/bdz2kw8m	Life insurance is cheaper than you think! #lifeinsurance https://tinyurl.com/bdz2kw8m
Day 7	A failure to plan is planning to fail. Life insurance can help protect your financial future. #lifeinsurance https://tinyurl.com/5dh6tt57	 https://tinyurl.com/5dh6tt57	A failure to plan is planning to fail. Life insurance can be an important part of your client's futures. #lifeinsurance https://tinyurl.com/5dh6tt57

DATE	PROSPECTING	THUMBNAIL	RECRUITING
Day 8	<p>Medical expenses can add up quickly. Will you have enough savings for retirement? Life insurance can help.</p> <p>https://tinyurl.com/5n6cu8te</p>	 <p>https://tinyurl.com/5n6cu8te</p>	<p>Medical expenses can add up quickly. Will your clients have enough savings for retirement? Life insurance can help.</p> <p>https://tinyurl.com/5n6cu8te</p>
Day 9	<p>Life insurance can help protect your savings and retirement plans from health care costs.</p> <p>#lifeinsurance</p> <p>https://tinyurl.com/4k3amjvn</p>	 <p>https://tinyurl.com/4k3amjvn</p>	<p>Life insurance can help protect your clients' savings and retirement plans from health care costs.</p> <p>#lifeinsurance</p> <p>https://tinyurl.com/4k3amjvn</p>
Day 10	<p>Modern life insurance can help provide flexibility and peace of mind. #lifeinsurance</p> <p>https://tinyurl.com/3ffmu9ve</p>	 <p>https://tinyurl.com/3ffmu9ve</p>	<p>Modern life insurance can help provide your clients with flexibility and peace of mind.</p> <p>#lifeinsurance</p> <p>https://tinyurl.com/3ffmu9ve</p>
Day 11	<p>Life insurance can help protect your future and those you love from unexpected expenses.</p> <p>#lifeinsurancecanhelp</p> <p>https://tinyurl.com/4ayppeux</p>	 <p>https://tinyurl.com/4ayppeux</p>	<p>Life insurance can help protect financial futures from unexpected expenses. #lifeinsurancecanhelp</p> <p>#askmehow</p> <p>https://tinyurl.com/4ayppeux</p>
Day 12	<p>Have you set aside enough money for retirement? Life insurance can help! #askmehow</p> <p>https://tinyurl.com/2w8a4kxy</p>	 <p>https://tinyurl.com/2w8a4kxy</p>	<p>Have your clients set aside enough money for retirement? Life insurance can help! #askmehow</p> <p>https://tinyurl.com/2w8a4kxy</p>
Day 13	<p>Will you have enough saved for retirement? Life insurance can help. #lifeinsurance</p> <p>https://tinyurl.com/5bzh9xxv</p>	 <p>https://tinyurl.com/5bzh9xxv</p>	<p>Do your clients have enough saved for retirement? Life insurance can help. #lifeinsurance</p> <p>https://tinyurl.com/5bzh9xxv</p>
Day 14	<p>Don't outlive your retirement nest egg. Life insurance can help you protect it. #lifeinsurance</p> <p>https://tinyurl.com/4xv3zkjj</p>	 <p>https://tinyurl.com/4xv3zkjj</p>	<p>Life insurance can help protect your clients from outliving their retirement nest egg. #lifeinsurance</p> <p>https://tinyurl.com/4xv3zkjj</p>

DATE	PROSPECTING	THUMBNAIL	RECRUITING
Day 15	Life insurance can be a good addition to your plans for the future. Today's life insurance is more than just a death benefit. #lifeinsurance #askmehow https://tinyurl.com/4urtsazx	 https://tinyurl.com/4urtsazx	Life insurance can be a good addition to your clients' financial futures. Today's life insurance is more than just a death benefit. #lifeinsurance #askmehow https://tinyurl.com/4urtsazx
Day 16	There is more than one way to save for retirement. Life insurance can help. #lifeinsurance https://tinyurl.com/2v7wdtv6	 https://tinyurl.com/2v7wdtv6	There is more than one way to save for retirement. Life insurance can help. #lifeinsurance https://tinyurl.com/2v7wdtv6
Day 17	Life insurance can be an affordable addition to a healthy financial future. #lifeinsurance https://bit.ly/46cqPbr	 https://bit.ly/46cqPbr	Life insurance can be an affordable addition to a healthy financial future. #lifeinsurance https://bit.ly/46cqPbr
Day 18	How do you want to live in retirement? Life insurance can help supplement your retirement plans. #lifeinsurance https://tinyurl.com/tf2ea2sp	 https://tinyurl.com/tf2ea2sp	How do your clients want to live in retirement? Life insurance can help supplement their retirement plans. #lifeinsurance https://tinyurl.com/tf2ea2sp
Day 19	Life insurance can help you prepare for the unexpected. #lifeinsurance https://tinyurl.com/mu42stjr	 https://tinyurl.com/mu42stjr	Life insurance can help clients prepare for the unexpected. #lifeinsurance https://tinyurl.com/mu42stjr
Day 20	Life insurance can help keep your options open in the event of something unexpected. #lifesinsurance #askmehow https://tinyurl.com/smn24kxm	 https://tinyurl.com/smn24kxm	Life insurance can help keep your clients' options open in the event of something unexpected. #lifesinsurance #askmehow https://tinyurl.com/smn24kxm

DATE	PROSPECTING	THUMBNAIL	RECRUITING
Day 21	That might not be enough. Now is a great time to start the life insurance conversation. #lifeinsurance https://tinyurl.com/38am4454	 https://tinyurl.com/38am4454	That might not be enough. Now is a great time to start the life insurance conversation. #lifeinsurance https://tinyurl.com/38am4454
Day 22	Today's life insurance offers so much more than policies from the past. It's not your parents' life insurance. #lifeinsurance https://tinyurl.com/mrw633kz	 https://tinyurl.com/mrw633kz	Today's life insurance offers so much more than policies from the past. #lifeinsurance https://tinyurl.com/mrw633kz
Day 23	Help ensure your retirement is sound with life insurance that's meant for life's expenses. #lifeinsurance https://tinyurl.com/jrs7r5jh	 https://tinyurl.com/jrs7r5jh	Help ensure your clients' retirements are sound with life insurance that's meant for life's expenses. #lifeinsurance https://tinyurl.com/jrs7r5jh
Day 24	Today's life insurance can be a great addition to a retirement plan. #lifeinsurance #askmehow https://tinyurl.com/34uka7bc	 https://tinyurl.com/34uka7bc	Today's life insurance can be a great addition to a retirement plan. #lifeinsurance #askmehow https://tinyurl.com/34uka7bc
Day 25	Today's life insurance offers more flexibility and options than just end of life expenses. It can be a helpful part of planning for your financial future. #lifeinsurance #askmehow https://tinyurl.com/r23rfz74	 https://tinyurl.com/r23rfz74	Today's life insurance offers more flexibility and options than just end of life expenses. It can be a helpful part of planning for financial futures. #lifeinsurance #askmehow https://tinyurl.com/r23rfz74
Day 26	Do you have enough saved for retirement? Life insurance can help! #lifeinsurance #askmehow https://tinyurl.com/5n6thp7d	 https://tinyurl.com/5n6thp7d	Do you your clients have enough saved for retirement? Life insurance can help! #lifeinsurance #askmehow https://tinyurl.com/5n6thp7d
Day 27	Today's life insurance offers options you can use to supplement your retirement plan. #lifeinsurance #askmehow https://tinyurl.com/5dr94uhe	 https://tinyurl.com/5dr94uhe	Today's life insurance offers options your clients can use to supplement their retirement plans. #lifeinsurance #askmehow https://tinyurl.com/5dr94uhe

DATE	PROSPECTING	THUMBNAIL	RECRUITING
Day 28	Some types of life insurance offer options that can help cover unexpected expenses. #lifeinsurance https://tinyurl.com/mpyxdzeu	 https://tinyurl.com/mpyxdzeu	Some types of life insurance offer options that can help cover unexpected expenses. #lifeinsurance https://tinyurl.com/mpyxdzeu
Day 29	Some types of life insurance can help cover some unexpected expenses and supplement retirement plans- while you are still living. #lifeinsurance #askmehow https://tinyurl.com/2p8p2e2c	 https://tinyurl.com/2p8p2e2c	Some types of life insurance can help cover some unexpected expenses and supplement retirement plans- while still living. #lifeinsurance #askmehow https://tinyurl.com/2p8p2e2c
Day 30	Are you sure you have enough saved for retirement? Life insurance can help! #lifeinsurance #askmehow https://bit.ly/4nqWeOo	 https://bit.ly/4nqWeOo	Are you sure you have enough saved for retirement? Life insurance can help! #lifeinsurance #askmehow https://bit.ly/4nqWeOo
Day 31	Life insurance can be an affordable addition to a healthy financial future. #lifeinsurance https://tinyurl.com/mv2y42ad	 https://tinyurl.com/mv2y42ad	Life insurance can be an affordable addition to a healthy financial future. #lifeinsurance https://tinyurl.com/mv2y42ad

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